

November 2, 2013  
 KPFHP Steering Committee Meeting  
 2pm  
 Location: Kenai Watershed Forum, Soldotna

<b>Present</b>	<b>Telephonic</b>	<b>Absent</b>
Rhonda McCormick, KWF	Mark Chilcote, USFS	Peter Micciche, COS
Ginny Litchfield ADF&G	Doug Limpinsel, NOAA	
	David Wigglesworth, USFWS	
	Ricky Gease, KRSA	
	Marie McCarty, KHLT	
	Sue Mauger, CIK	
	Robert Ruffner, KWF	
	Jeff Anderson, USFWS	

**Fish and Wildlife Service and Fish and Game Partnership**

At July meeting – request by partnerships to contact F&G  
 Would like meetings with partnerships to further Alaskan efforts  
 Nov 12<sup>th</sup> meeting scheduled – Agenda items include:  
 Update agencies on partnerships  
 Overall brainstorming for areas of collaboration  
 NHD, Invasives, FHP Network and support  
 SW Parntership Ericka Ahmend will be there  
 Working collaboratively with DOT/NOAA/etc  
 Hoping for specific action steps to distribute to partnerships

**CAP Update**

CAP went out with call for proposals – Robert views as complete  
 The CAP and Strategic Plan don't "marry" well  
 Revise the Strategic Plan in the coming year?  
 Add info? Intro, methodology, appendixes?  
 Recommendation from facilitator was to keep document 12 pages or less  
 Should put on agenda for next meeting  
 Not on the website  
 (Note– CAP IS posted on the website with the project solicitation)

**Proposals**

Timeline? Hard deadline Nov 26 for Jeff to enter and submit to USFWS  
 \$ available is unknown  
 Create an ordered list of priority projects  
 Robert sent spreadsheet out with all projects scored and ranked  
 All projects meet eligibility requirements

#1 Ranked Proposal – Elodea

Had the most #1 rankings from scorers  
Asks for the most \$ of all the projects  
Total project costs are \$450,000 – asking for \$50,000  
May be other potential \$ for water based invasives  
Kenai Peninsula Borough and the State contributing large amounts  
State also seeing big costs from Pike project

#2 Ranked Proposal – Steamwatch  
Continuing program – would like to see a project specific proposal  
Climate change project title is odd

#3 Ranked Proposal – Salmon Outreach Strategy  
Tidebooks/posters may not be best outreach to peninsula people  
How do you measure the impact?  
As partnerships develop, measureable results may be more important  
Need a communication plan  
Trust partners to evaluate their message plans

#4 Ranked Proposal – Cook Inlet Response Tool  
Not sure what the product is  
Educating professionals on using online tool  
Feedback component  
1<sup>st</sup> marine project submitted  
Already received federal funding, which includes training funds

#5 Ranked Proposal – Groundwater  
Evaluating 20 ft wide roads build over peatlands  
Will benefit Kenai Peninsula Borough and Native Corps  
Field assistant funding  
Graduate student at U of Wisconsin project  
Will present into to KPFHP next month

#6 Ranked Project – Salmonland  
Objects/methods not clear for goals #1 or #3

Is the ranking process working?

Ginny is not relying solely on ranking system – look at best for fish and KPFHP \$  
Dynamic is different because partners are submitting proposals  
Makes it hard to be critical  
Battle between good projects vs good proposals

Can the proposals be forwarded in order presented by ranking to USFWS?

Can funding be revised for projects after NFHP \$ is determined? YES  
May have a better idea of NFHP \$ at the end of Nov  
Funding amounts determined in the spring  
Suggestion by David Wigglesworth to edit project titles for clarity

Follow-up in-person meeting later this month rejected – to late for submission  
Uniform educational messaging?  
Too difficult with different agencies for approval/agreement

\*Robert Ruffner left meeting at 3:15

Need to give update to AOS – all other proposal organizations aware of situation  
Robert to contact AOS

Additional discussion regarding Proposal scoring process:

Issues with people not being able to advocate/education about their proposals  
Need to work on refining the process during this year for next year  
Jeff/Brent revised this process to it's current status a couple of years ago  
Proposal people should make presentations to the group  
Be able to clarify/answer questions

Education Messaging

Need to spend time and money developing a book for all audiences  
Not our role as a partnership to determine an organization's education messages  
Very broad amount of target audiences  
Different agencies/organizations have different audiences  
Should educate "best practices" to partners  
We can't dictate messages they use  
Up to the partner or the project to determine the message for a specific project

\*David Wigglesworth left meeting at 3:45

Look at benchmarks/evaluation used by others for educational funding

**Next Meeting: December 2 at 2pm**